



CAPITAL MANAGEMENT GROUP

## The Hefter Report – October 2019

With the announcement of the so called “skinny deal” with China, some of the risk in global equity markets has been removed. Assuming it gets signed within a few weeks, our overall attention will primarily be on earnings, impeachment, investor sentiment, and election polling.

We believe that expectations for US corporate earnings have been lowered so much that even seemingly poor numbers can be interpreted as “good” as long as they beat the predictions. Global earnings could also improve now that the fear of an escalating trade war appears to be mitigated.

As for the Democratic presidential nomination, it is our belief that if former Vice President Joe Biden gains support in the polls, equity markets will calm, giving a boost to certain depressed areas such as healthcare and financials. However, if Senator Warren emerges as the presumptive nominee, we anticipate investors will lighten up on stocks amidst fear of higher taxes and increased regulation. Furthermore, should Warren be poised to win the Democratic nomination, a damaging impeachment process could help her win the general election. Recently on CNBC, former partner and head of research at Goldman Sachs Leon Cooperman said of Warren, “Her policies are counterproductive. They’re negative for capitalism and capitalism is what brought America into the position we’re in today.” Speaking about stocks during a Warren administration he added, “It would be a bear market and go on for a year and go down (about) 25%.” In a recent research report titled “The Warren Correction”, Oppenheimer’s bank analyst Chris Kotowski attributed part of the bank sector’s decline in September to Warren’s corresponding rise in the polls.

Regardless of one’s political views, it is clear that some prominent market forecasters are concerned about the prospects of a Warren presidency. It is our job to pay attention to this and to manage portfolios and risk accordingly.

Our bottom line interpretation of the continued geopolitical and economic uncertainty is actually positive for investing: we expect equities remain in a bull market with higher prices and new all-time highs through the 4th quarter and into 2020. Part of our optimism is based on investor sentiment, which is extremely negative and pessimistic. It’s hard to imagine anyone watching the evening news getting excited about buying stocks. Worries and fear over hostile actions by Iran and Turkey, combined with poor economic numbers and political uncertainty in the US, make buying equities a very brave act. Fear is pervasive right now, which we understand to usually be a contrary indicator that is actually bullish for stocks.

So, although we believe this aging bull market run has more to go, we do see the potential for darkness at the end of the lighted tunnel. In effort to take advantage of the rampant fear in the markets, we remain invested in stocks for now, but anticipate lightening up and becoming more defensive come spring of next year.

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